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Jim Mathews Award & Fellowship

2020 Call for Nominations



Letter of Introduction

Dear University Instructors:

Thank you for nominating an outstanding student for the 2020 Jim Mathews Award and Fellowship for Intelligence Excellence. This year's nominations by instructors such as yourself are due back to us by **17:00pm on March 13, 2020**. The JMA was started in 2012 by Aurora WDC and is celebrating its 9th iteration in 2020. It was created to commemorate the lasting professional contributions to the field of Competitive Intelligence (CI) made by Mr. James (Jim) Mathews, who passed away in October 2011. Having known Jim for nearly a decade, we viewed him as exemplifying the "gold standard" in terms of intelligence professionalism. More so, he always loved to speak to students about entering and making a career in intelligence, and what a noble and rewarding pursuit it was.

Currently-enrolled university students (undergraduate and graduate level) can compete for one of two (2) awards to allow them to attend and participate at the annual RECONVERGE:G2 Intelligence Leadership event 21-23 April at the Fluno Center of the University of Wisconsin (Madison). As a JMA winner, the student's registration fees will be covered by Aurora WDC. Additionally, each award recipient will be allocated a stipend that supports travel-related expenses associated with their participation in the meetings. Most importantly, the winning students will signify to potential employers their desire to achieve the levels of professionalism in their own careers that Jim Mathews was widely known for.

You may nominate up to 2 students, one at the undergraduate and one at the graduate level, as relevant to the CI programs offered at your university. You can do this via submitting your nominee's data in the online form found at <https://reconverge.net/g2-annual-conference/jim-mathews-award-fellowship-intelligence-excellence/>. The nomination shouldn't take too much time but could make a lifetime of difference for the careers of one of your top students!

Thank you for considering this opportunity to advance one of your top student's education and intelligence career trajectory and doing so in memory and honor of a highly respected professional.

Best Regards,

A handwritten signature in black ink, appearing to read "Derek L. Johnson".

Derek L. Johnson, CFA
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A handwritten signature in black ink, appearing to read "Craig S. Fleisher".

Dr. Craig S. Fleisher
Chief Learning Officer
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Submission Instructions

Criteria & Qualifications

The following are the qualifications the nominee must meet in order to be eligible to be nominated for the Jim Mathews Award.

Minimum requirements:

1. Be a currently enrolled (full or part-time) university student at undergraduate and graduate level – and provide (unofficial or official) student's proof of registration in either the current semester (Summer or Fall, 2019 and/or Winter/Spring, 2020 term)
2. Minimum 3.0 GPA (or 75 on a 100 scale) overall – also, please be able to provide us an unofficial copy or system-generated documentation of the educational institution's record indicating cumulative GPA

Important additional elements to articulate on behalf of your nominee (-s):

3. Have a demonstrated interest in pursuing a career in business, competitive, (commercial) economic, and/or market intelligence
4. Show a strong appreciation for ethics & professional values
5. Demonstrate leadership qualities within student or extra-curricular, community and/or professional organizations
6. Display high levels of curiosity and persistence in your coursework and assignments.

A select group of highly experienced and veteran CI practitioners from around the globe, all of whom are members of the international Council of CI Fellows (see: www.cifellows.com) and have achieved success and hired practitioners during their careers, will review and rank the submissions. Your students' probability of winning is dependent on the number and quality of nominations submitted.



Nomination Form – Available online at [RECONVERGE Jim Mathews Award website](#).

Please Fill in the Following:

Your Name: -----

Your E-mail Address: -----

Students Name: -----

Students Status (Jr/Sr/Grad): -----

Major: -----

Students E-mail Address: -----

Students Cumulative GPA (scale): -----

Short Answer Fields:

Fill these in with as much detail as you see appropriate that will enable our panel of award judges to discriminate the most deserving candidates to win this year’s award. As such, please...

1. Describe how has the nominee demonstrated excellence in their CI courses/subjects. Please feel free to reference them against your program’s other top students
2. Share how the nominee has demonstrated excellence and leadership in their extra-curricular activities
3. Illustrate your understanding of the student’s career goals and how they plan to build on their education in a CI-related occupation/role
4. Provide an example of how the student has demonstrated values Jim Mathews exemplified such as humility, integrity, honesty and/or transparency
5. Offer any other details not captured above that would benefit the judges in understanding why this nominee should be the JMA winner
6. Lastly, submit any additional documentation (the nominee’s resume, samples of projects, media stories about them, etc.) that you believe will be helpful to the judges in distinguishing outstanding candidates



Timeline & Deliverables

As a candidate for a Jim Mathews Award, you are expected to deliver the following to the review committee. Please send all submissions through via the automated submission system, or e-mail them to Dr. Craig Fleisher at Craig.Fleisher@AuroraWDC.com. In either case, you should receive a timely confirmation of our receipt of your application materials.

- No later than **March 13, 2020** (Friday): all nominations due by 17:00 EST
- Week of **March 23, 2020**: Short interviews (by phone) take place with award semi-finalists
- **March 30, 2020** (Monday): Final selections and notification to award recipients

The winners will be present at G2 Annual Conference, a CI leadership symposium being held this year at the Fluno Executive Center at the University of Wisconsin in downtown Madison, Wisconsin, USA from **April 21-23, 2020**. Mathews Award winners will gain exposure not only to leading CI-related speakers, workshops and practices, but also interaction with a network of veteran CI practitioners. We look forward to seeing all of our applicants, and particularly the two winners, for an outstanding exchange of ideas and time! For more about RECONVERGE:G2, please see: <https://reconverge.net/agenda-2020/>

Biographical Sketch of James E. Mathews



James E. (Jim) Mathews spent more than 30 years in the Defense Industry, and the last 14 in Competitive Intelligence (CI) and Price-to-Win (PTW). His whole career was centered on winning new business and he was the Lead CI Professional and/or PTW leader/co-leader on some of the largest winning proposals his company had engaged in in his last years of practice.

His resume wins included the realignment of NORAD and Cheyenne Mountain (ISC2), the Joint Strike Fighter (The F-35), Coast Guard Deepwater (Recapitalization of all Coast Guard's assets), High Altitude Airship, the Littoral Combat Ship (fast fighting ship for the shallow waters of the littorals), War Fighter Focus (Live, Virtual, and Constructive Training

for the Army for the next 10 Years), and a multitude of Service Jobs and Classified Projects. Jim was medically retired from the US Air Force where, at one time, he was an Airborne Voice Controller for the Apollo program for NASA.

Jim received a Bachelor of Science Degree in Business Administration from the University of Florida (UF, Gainesville) and a Master of Science Degree in Contract and Acquisition Management from the Florida Institute of Technology. Following a successful career at Lockheed Martin, he retired early in 2003, and joined Raytheon for just over three years as Director of Deal-To-Win, followed by Northrop Grumman TASC for 5 years as Director of CI/ Position-To-Win before joining Booz Allen Hamilton in December 2010 as a Principal on their GO Team.

He and his wife Bonnie resided in the McLean, Virginia area, and were die-hard Florida Gators fans. Jim had a passion for seeing young people succeed in their careers and was always a willing mentor to professionals of any age who had a desire to learn.